

## BUSINESS CASE

# State of Play on AI Regulations – Navigating the Nexus of Ethics & Policy

26/06/2024, 12:00 CEST

*With the supporting partnership of the European Investment Bank (EIB)*

## CONTEXT

In recent years, the rapid advancement of artificial intelligence (AI) technologies has spurred discussions around the **need for regulatory frameworks to govern their development, deployment, and impact**. As AI becomes increasingly integrated into various aspects of society, from business operations to public services, policymakers, industry stakeholders, and the general public are grappling with **complex questions regarding ethics, accountability, and governance**.

The debate surrounding AI regulation encompasses a wide range of issues, including **data privacy, algorithmic bias, transparency, and liability**. At the heart of this debate lies the challenge of striking a balance between fostering innovation and ensuring that AI technologies are developed and deployed responsibly, ethically, and in a manner that promotes the public interest.

## ABOUT THE SESSION

This session will address the following questions:

- How do concerns such as data privacy, algorithmic bias, transparency, and liability shape discussions on AI regulation, and what strategies can be employed by policymakers and industry stakeholders to address them effectively? What are the objectives of the AI Act, Europe's first legal framework on AI?
- What are the driving forces behind the need for regulatory frameworks governing AI development and deployment, and how do these factors vary across different sectors?
- What are the potential risks and benefits of AI regulation, and how can policymakers balance innovation with ethical AI development?
- How can collaboration between policymakers, industry stakeholders, and the public contribute to the creation of robust AI regulatory frameworks that promote transparency, accountability, and public interest, while fostering innovation and economic growth?

## WHO SHOULD ATTEND:

- Business leaders & sustainability managers.
- Reporting Officers



# The European Sustainable Industry Summit

SHAPING THE NEXT ERA OF CORPORATE SUSTAINABILITY PRACTICES  
25-26 June 2024, Brussels

- Anyone interested in AI.

## CONTACT:

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## REGISTER:

- CSR Europe members, representatives of the EU institutions, and civil society organizations can [register for free here](#).
- Non-members and other stakeholders can [buy the Summit ticket here](#). Register before 30<sup>th</sup> April and get access to the Early Bird rate.

## SPONSOR:

If you are a company striving to implement sustainable business practices, [download our sponsorship package](#) and discover the many benefits of becoming a Summit sponsor.

## ABOUT THE SUMMIT:

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability practices, advancing a resilient, inclusive, and environmentally responsible Europe. Following the European elections and drawing inspiration from the Antwerp Declaration for a European Industrial Deal and [CSR Europe's Business Manifesto 2024-2029](#), this Summit is poised to delve into tangible approaches for securing a sustainable future for Europe: how can Europe shift from ambitious sustainability goals, as outlined in the EU Green Deal policies, towards active multistakeholder engagement and investment? Over two days, c-level representatives of business, European institutions, and civil society organizations, will share invaluable knowledge and strategies to **boost the engagement and impact of the European industry with stakeholders inside and outside Europe.**

TIME (CET)	SESSION	SPEAKERS
10:00 – 10:30	<b>Networking Coffee</b>	
10:30 – 10:50	<b>BUSINESS CASE #1</b> Unleashing the Power of AI: Empowering Employees for Sustainable Impact	Frederic Gimenez, <i>Chief Digital Officer &amp; CEO TotalEnergies Digital Factory</i> , <b>TotalEnergies</b>
10:50 – 11:10	<b>BUSINESS CASE #2</b> AI-Powered Innovation: For Nature, People and Business	Adam Elman, <i>Head of Sustainability EMEA</i> , <b>Google</b>
11:10 – 11:30	<b>BUSINESS CASE #3</b> Sustainability Reporting Empowered by AI: Potential Efficiency and Pitfalls	Sven Strassburg, <i>Thought Leader and Principal Solution Architect for IBM Sustainability Software, Europe</i> , <b>IBM</b>
11:30 – 12:00	<b>Networking Refreshment</b>	
12:00 – 12:20	<b>BUSINESS CASE #4</b> State of Play on AI Regulations: Navigating the Nexus of Ethics and Policy	TBD
12:20 – 13:25	<b>HIGH-LEVEL PANEL AND Q&amp;A</b> AI Solutions for Sustainable Development	Mathias Vergauwen, <i>Technical Architect</i> , <b>Microsoft</b>
13:25 – 13:45	<b>Closing Address</b> Swift Actions, Deep Changes: Paving Europe's Path Towards 2050	TBD