

HIGH-LEVEL PLENARY

Leveraging the EU Sustainability Framework for Corporate Impact

25/06/2024, 13:40 CEST

With the supporting partnership of the European Investment Bank (EIB)

CONTEXT

Regulation plays a vital role in advancing sustainability by establishing guidelines for businesses, organizations, and individuals to operate in ways that **benefit the environment, promote social equality, and foster economic growth**. And it can do so because regulation contributes to:

- **Setting Standards**, hence establishing clear targets for sustainability performance, such as reducing emissions or promoting renewable energy.
- Promoting Transparency and require businesses to report on their sustainability impacts, fostering accountability and informed decision-making.
- **Providing Incentives and financial support** for businesses to invest in sustainable practices and technologies.
- **Enforcing Compliance** and ensuring businesses adhere to sustainability standards, preventing greenwashing and promoting integrity.
- **Stimulating Innovation** to drive market demand for sustainable solutions, spurring innovation and market transformation.

Through these measures, regulation supports impact in sustainability by creating a conducive environment for businesses to prioritize environmental and social responsibility.

ABOUT THE HIGH-LEVEL PLENARY

This High-Level Plenary will focus on how industry leaders, policymakers, and sustainability experts can work together to confront the implementation challenges of European-level sustainability regulations and guarantee they lead to a meaningful impact on environmental and social sustainability.

This session will answer the following questions:

- How can sustainability regulations be designed to go beyond compliance and effectively drive meaningful impact in environmental and social sustainability?
- How can policymakers facilitate collaboration with businesses and other stakeholders to co-create effective and pragmatic sustainability regulations that balance environmental and social objectives with business realities and economic considerations?



The European Sustainable Industry Summit

SHAPING THE NEXT ERA OF CORPORATE SUSTAINABILITY PRACTICES
25-26 June 2024, Brussels

WHO SHOULD ATTEND:

- CEOs/C-Suite level representatives
- Sustainability Officers
- EU policymakers
- Civil society organisations

CONTACT:

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REGISTER:

- CSR Europe members, representatives of the EU institutions, and civil society organizations can [register for free here](#).
- Non-members and other stakeholders can [buy the Summit ticket here](#). Register before 30th April and get access to the Early Bird rate.

SPONSOR:

If you are a company striving to implement sustainable business practices, [download our sponsorship package](#) and discover the many benefits of becoming a Summit sponsor.

ABOUT THE SUMMIT:

The European Sustainable Industry Summit stands as the premier gathering for forward-thinking companies leading the charge in shaping the next era of corporate sustainability practices, advancing a resilient, inclusive, and environmentally responsible Europe. Following the European elections and drawing inspiration from the Antwerp Declaration for a European Industrial Deal and [CSR Europe's Business Manifesto 2024-2029](#), this Summit is poised to delve into tangible approaches for securing a sustainable future for Europe: how can Europe shift from ambitious sustainability goals, as outlined in the EU Green Deal policies, towards active multistakeholder engagement and investment? Over two days, c-level representatives of business, European institutions, and civil society organizations, will share invaluable knowledge and strategies to **boost the engagement and impact of the European industry with stakeholders inside and outside Europe.**

TIME (CET)	SESSION	SPEAKERS
13:40-13:45	Welcome & Opening Remarks	CSR Europe
13:45 – 14:00	Keynote Speech – “Leveraging the EU Sustainability Framework for Corporate Impact”	Francesco Tramontin , <i>Vice President EU Institutional Relations and Group Public Policy Center</i> Ferrero
14:00 – 14:35	<p>Panel Discussion – Guiding questions:</p> <ul style="list-style-type: none"> • How can sustainability regulations be designed to go beyond compliance and effectively drive meaningful corporate impact in environmental and social sustainability? • How can policymakers facilitate collaboration with businesses and other stakeholders to co-create effective and pragmatic sustainability regulations that balance environmental and social objectives with business realities and economic considerations? 	<ul style="list-style-type: none"> • Wouter Vermeulen, <i>Vice President, Public Policy & Sustainability - Coca-Cola Europe, Coca Cola Europe</i> • Florika FINK-HOOIJER, <i>Director General, DG ENV*</i> • Sabine WEYAND, <i>Director General, DG TRADE*</i> • Patrizia Heidegger, <i>Deputy Secretary General, Director for EU Governance, Sustainability and Global Policies, European Environmental Bureau (EEB)*</i>
14:35 – 14:40	Closing Remarks	CSR Europe

**Speakers are in the process of being confirmed*